

Learn our way of marketing your business Successful



Landing Page Maker Enables...

- ◆ Create, Edit, Copy and Delete the Landing Pages
- ◆ Landing Page Templates
- ◆ Landing Page Testing
- ◆ Optimizing Landing Pages
- ◆ 10/10 Quality Score
- ◆ Efficient Customer Tracking Managements
- ◆ Improve Online Advertising
- ◆ Avoid FRAUD CLICKS
- ◆ Reduce PPC Cost upto 75%
- ◆ A unique tool for SEO's – User Friendly
- ◆ Easy Integration with Google AdWords, Analytics and Website Optimizer

What's New?

- ◆ New Patent Technology
- ◆ NOT ONLY Lead Generation, also SALES – 2 in 1 Tool
- ◆ Efficient Customer Tracking Systems
- ◆ Well Security

Contact our customer service line at

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Any queries

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What is a Landing Page?

A Landing Page, sometimes known as a lead capture page, is the page that appears when a potential customer clicks on an advertisement or a search-engine result link. The aim of landing pages is to make our product as a sale.

Static Landing Pages - The Landing Page contains only HTML content or simple text/Images.

Dynamic Landing Page – The Landing Page that contains the details from the database such as products, prices, description and other details

Product Overview:

- ◆ Create Landing Page - Can Create, Edit, Copy, Delete the Landing Pages and templates as required.
- ◆ Campaign Management - Manage your Campaigns, Ad groups and Keywords.
- ◆ User Management - Can create, Edit User Accounts and Change Passwords.
- ◆ Tracking – Visitors details, Summaries, Fraud Reports, Track Settings, Campaign Summary, Landing Page Summary.
- ◆ Utilities – Admin details, Search Engines details
- ◆ Manage templates

Advantages:

- ◆ Landing Page Software helps to improve online advertising.
- ◆ Reduce cost of Pay-Per-Click (PPC) cost.
- ◆ Increase quality score of Adwords in Google, Yahoo, MSN.
- ◆ Can create, Edit and Delete your Dynamic Landing Pages with in a minute of time and design your static pages with your own design.
- ◆ Increase Click Through Rate (CTR) and Quality Score.

Why Landing Page Maker (LPM)?

- ◆ Obtain high page ranking & Reach the customers easily
- ◆ Save your Money, Time, Skills
- ◆ Produce highly optimized Landing Pages/Web Pages
- ◆ Create PPC Landing Pages in minutes.
- ◆ Reduce PPC cost for Adword programs
- ◆ Just \$99/month to develop your E-Commerce Business
- ◆ Multiple Landing Pages for single keyword (A/B Testing or Split Testing)
- ◆ High returns on investment with very good recurring income.
- ◆ Already well proven technology & Excellent results seen.

Key Features:

- ◆ Create Static & Dynamic Landing Pages
- ◆ Create PPC Landing Pages in minutes without any IT/Web Development skills
- ◆ Seamless integration of Landing Pages with existing websites
- ◆ Preview the Landing Page before publishing
- ◆ Edit, Copy, Delete the Landing Pages (unlimited)
- ◆ Global change option for multiple Landing Pages
- ◆ Publish Landing Pages to local folder or FTP to website
- ◆ Supports many platforms (ASPX, ASP, PHP & HTML)
- ◆ Pre-defined templates/layouts
- ◆ Manage multiple companies
- ◆ Multiple Landing Pages for single keyword (A/B Testing or Split Testing)
- ◆ Media Management (Images, Videos & Screenshots)
- ◆ Ecommerce in Landing Pages (Easy Integration with existing Ecommerce Website)
- ◆ Immediately publishing the Landing Page
- ◆ Keyword management / Landing Page management
- ◆ Dynamic Data from existing database (Products, Price, Desc. etc.)
- ◆ Excellent opportunity to create Landing Pages for all type of ad word programs in search engine such as Google, Yahoo, MSN, etc.,
- ◆ Graphical representation of user's visit to the web sites from various search engines and also to know the conversion rate.
- ◆ Obtaining high page ranking with Google, Yahoo Search engines.
- ◆ Customer tracking management system
- ◆ Efficient technical support.



We made Revolutions in Business Solutions



Create Landing Pages in Just 3 Easy Steps...

Generate best-in-class landing pages with a click of a button

1. Just choose the predefined template.
2. Set the configuration details and feed the template with database globally.
3. Define SEO properties and publish the created page.

Benefits

- ◆ Easily generate landing pages and increase conversions.
- ◆ Landing Pages consistently increase campaign conversion rates by 25% to 60% or more.
- ◆ Landing Pages will improve cost-effectiveness of your Google AdWords by driving visitors to the right offer.
- ◆ New campaigns and offers to can be tested and improved.
- ◆ Use our tools to easily set up AB testing to optimize your results
- ◆ Fast and easy to use, no IT required. Just select template, customize and generate page.
- ◆ Visitor tracking facilities available.

Pricing**:

- ◆ Create and manage landing pages starting at \$99 per month.
- ◆ Create unlimited number of landing pages
- ◆ Month to month agreement - no long term contract
- ◆ Register for FREE DEMO at <http://www.landingpagemaker.net/DemoRegistration.aspx>
- ◆ Register for FREE WEBINAR at <http://www.landingpagemaker.net/WebinarDate.aspx>
- ◆ For custom templates and integration pricing, contact us at techsupport@landingpagemaker.net or call 630-270-2444.
- ◆ **For More details about Product Pricing, please visit our site <http://www.landingpagemaker.net/products.aspx>

